

AUBREY KEM.ME

EDUCATION

Ferris State University, College of Business

August 2013 – May 2017

- Bachelor of Science in Graphic Design
- Minor in Advertising/Integrated Marketing Communications

Grand Rapids Community College

August 2011 – May 2013

- Graphic design foundations
- General education

WORK

Graphic Design Intern

August 2016 – May 2017
Design Project Center

- Learned the responsibilities of working for a real client with a budget and firm deadlines
- Worked within a five person team on a year long project for a local non-profit organization
- Managed and art directed photography for student activities and projects

Graphic Design/Packaging Intern

May 2016 – January 2017
Sassy Baby Products

- Learned the operations of a real design business, meeting deadlines and following design standards
- Assisted the art-direction of a two-day photoshoot with different subjects and products
- Brainstormed, prototyped and delivered original packaging dielines and designs

Multimedia Editor

August 2016 – May 2017
The Ferris State University Torch Newspaper

- Learned the management side of a job and how to cooperate with a larger team of people
- Distributed assignments to photographers each week and provided art direction when needed
- Edited and placed all photography to be involved with the newspaper for each issue

Photographer

August 2015 – May 2017
The Ferris State University Torch Newspaper

- Learned the independence and responsibility of directing my own assignments
- Met photography standards and weekly deadlines for each photo assignment
- Determined the best photos for each assignment and edited them when necessary

AWARDS

1st Place Best Photographer in
Division two for Michigan weekly
college newspapers 2016

Finalist in *Photographer's Forum
Magazine* Best of Photography 2015

East Kentwood Invitational
Champion for Grandville Varsity
Tennis 2010

SKILLS

Branding/Identity
Client Communication
Design Principles
Design Process
HTML/CSS
Illustration
Information Hierarchy
Leadership
Organization
Packaging
Photography
Project Management
Project Planning
Public Speaking
Social Media
Team Collaboration
Time Management
Typography
UX/UI
Web Design

SOFTWARE

Adobe Creative Suite
FileZilla
InVision
Mailchimp
Microsoft Office
Principle
Sketch
Source Tree
WordPress

DESIGNER | PHOTOGRAPHER

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INVOLVEMENT

AIGA West Michigan Member
AIGA Ferris State University Student Group

LECTURES

Carlos Estrada, Diversity/Inclusion
Dan Bentz, Journey Mapping
Holly Kozminski, Project Management
Jason Culbertson, UX Design
Jessie Campbell, Branding/Design
Jonathan Neill, UX Design
Kedron Rhodes, UX Design
Kevin White, Illustration/Story Boards
Michael Nykamp, Experience Design
Ram Castillo, Design Employment
RJ Owen, UX Research

EVENTS

2016 AIGA National Design Conference
Las Vegas, Nevada

2015 RGD Design Thinkers Conference
Toronto, Ontario

TOURS

500px
Big Event Studios
Foremost
Lindenmeyer Munroe
Square One Studio
Steelcase
Universal Mind
Xibitz Inc.